



# LETICIA GUSSO

## VISUAL DESIGNER



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**Volunteer at Instituto Incanto**  
*Culture, Art and New Technologies Designer since 2018*

### Languages

PORTUGUESE (BR)

ENGLISH

SPANISH

### Software Skills

Ps

Ai

Ae

Pr

Id

Xd

Dn

Lr

### Interests



PAINTING



DRAWING



CRAFTS



MUSIC



MOVIES



PHOTOGRAPHY



### Professional Profile

Hey! I am Letícia, a visual artist based in Curitiba, Brazil. I've been working as a visual designer since 2013. I'm a self-motivated professional with knowledge in several areas such as: branding, graphic design, digital design and UX design. I also specialise in image editing, video editing and motion design.

Creative, curious and able to work as a team from different cultures, in the workspace I have an agile, punctual and organized profile, always willing to learn and face new challenges.



### Education

**Technical course in Photography**  
*Centro Europeu - 2011*

**Bachelor degree in Visual Design**  
*Universidade Positivo - 2012/2015*

**Branding Content course**  
*Aldeia Coworking - 2017*

**Brand Identity Design course**  
*Marcelo Kimura - 2019*



### Work Experience

**Junior Designer**  
*COLA Design - 2014/2015*

**Freelancer Designer**  
*MKT Gutierrez - 2016*

**Designer**  
*Job Space Creative - 2016/2017*

**Art Director**  
*Job Space Creative - 2017/2018*

**Senior Designer**  
*Agência Cupola - 2019/2021*

**Art Director**  
*Arabella Agency - 2021/Present*